

Everybody dance now!

A new crew of dancers will be encouraging Blades fans to cheer their team this season.

More than 85 hot-footed dancers auditioned this year for just 35 places in United's official dance troupe, **DanceDaze**.

The energetic dance crew kicked off by entertaining supporters on Open Day. The troupe performed different routines throughout the popular event and encouraged fans to have a go. This was followed by a half-time performance during the final friendly of the season against Blackpool.

The crew will entertain crowds in the league for the first time at the Lane on Tuesday 13 September at United's home game against Yorkshire rivals Huddersfield Town.

Sue Beeley, head of community at United, said: "It's great to be working with a dance group that are so enthusiastic and passionate about the club. They are incredibly entertaining and really add to the matchday experience we offer at Bramall Lane.

"We are also looking at how DanceDaze and the United Initiative, the club's community division, can work together on different projects throughout the season."

The crew was formed five years ago and dancers specialise in street dance, freestyle, hip-hop and breakdance.

UK and International dance presenter, Richard Hawke, manages the group. He said: "The girls have danced at Bramall Lane in previous seasons and ahead of the Youth Cup final and the energy was amazing. We are really looking forward to entertaining the crowd this season and working on a number of projects with the United Initiative."



Keep on Walking



Local primary school **St Catherine's** have been working with **Get Walking Keep Walking** and the programme ended with a session at United's Academy.

Pupils walked to the facility at Shirecliffe from the nearby school and took part in a range of fun activities organised by the United Initiative community coaches.

The Get Walking Keep Walking programme promotes the benefits of walking and exercise and over the past six weeks, had organised a variety of themed walks in the area around the school with St Catherine's students.

Jenny Fulcher, of the United Initiative, who led the session, said: "The programme is a brilliant example of how keeping healthy can be fun and easy to do and we are happy to be involved. The children from St. Catherine's were exceptional ambassadors for their school and we look forward to their visits in the future."

Ruth Thomas, from Get Walking Keep Walking, added: "Many thanks to the United Initiative and the SUFC Academy for making our final week special. The coaches were really enthusiastic and great fun was had by all."

After the activities the children then put their reflective jackets back on and started their walking journey back to school.

